

Student Recruitment Fairs

NORWAY



Seize a unique opportunity to recruit students, establish contacts and explore partnerships with Norwegian educational institutions!

- **Facts about the fairs**
- **Practical information**
- **Registration form**



www.fairs.no



Why Recruit Norwegian Students?

- ✓ **35,000 USD annual sponsorship package**
- ✓ **2010: more than 20 000 Norwegians studying abroad**
- ✓ **Fluent English speaking students**
- ✓ **Highly adaptable and motivated students**

Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students therefore take this opportunity to obtain valuable international experience.

Most Norwegian students have a high level of English and are very motivated to successfully complete an accredited educa-

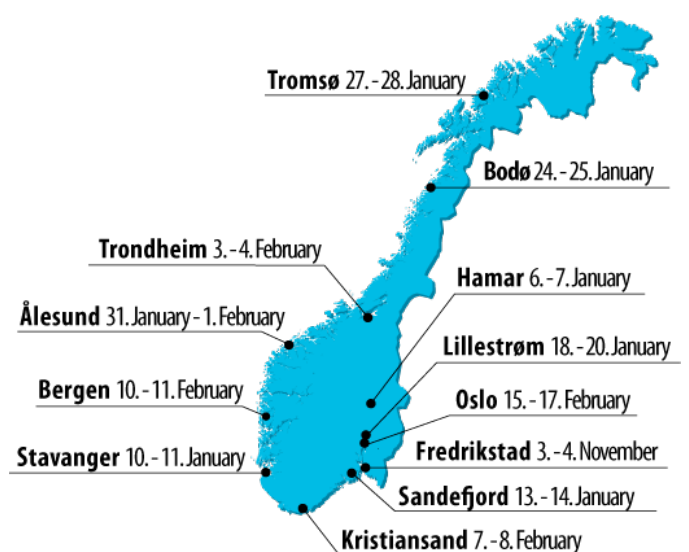
tional program. Many students are also eager to travel abroad and learn about new cultures, meet new challenges and develop their language skills.

A student can receive up to \$35 000 per year in scholarship and loan if attending an accredited educational program abroad.

For more information about the financial support system, please visit www.laanekassen.no

Where and When?

City	Date	Visitors 2010
JANUARY 2011		
Hamar	6/1 - 7/1	6600
Stavanger	10/1 - 11/1	- (new fair)
Sandefjord	13/1 - 14/1	6155
Lillestrøm	18/1 - 20/1	18003
Bodø	24/1 - 25/1	4388
Tromsø	27/1 - 28/1	4792
Ålesund	31/1 - 1/2	4995
FEBRUARY 2011		
Trondheim	3/2 - 4/2	9981
Kristiansand	7/2 - 8/2	8248
Bergen	10/2 - 11/2	10878
Oslo Spektrum	15/2 - 17/2	11364



Do you wish to participate?

If your institution would like to participate at one or more of the fairs in 2011, please fill out the application form on the back of this pamphlet and return by fax to: **+47 73 80 97 51**

For questions, please contact us: Tel.: +47 73 80 97 67 • e-mail: **info@fairs.no**

Facts about the fairs

- 11 fairs in January and February every year
- 90 000 visitors

With over 15 years experience of organizing student recruitment fairs, we are the leading provider of educational fairs in Norway.

Student recruitment fairs are important events for young students who are exploring the many options and possibilities within higher education. The fairs are also essential tools in student advising and through close contact with the school's advisors, we ensure a large number of visitors every year.

Exhibitors

A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2010 more than 160 international exhibitors from over 20 different countries were represented. In total, more than 400 exhibitors participated at one or more of the fairs throughout the fair period.

Visitors

Through close contact with student advisors at schools all over the country, a large number of visitors are ensured. We also provide transport for most of the schools to and from the fairs.

The main visitor groups include:

- High school students
- Graduating students at junior high school

Other groups include:

- Students at university level who are interested in master programs and studying abroad
- Adults looking for further education
- Soldiers who are serving their year of compulsory service in the Norwegian Army

Testimonial



Chuck Nelson
Registrar
Trinity Lutheran
College, USA

"As an admissions officer, I am always looking for the best student yield at a reasonable cost. Student recruitment fairs in Norway provide excellent booth equipment, the best locations, and allow me to present my school to hundreds of students at a fair price. In my many years of searching for qualified international students, I have found recruitment fairs in Norway to provide one of the best ways to find and enroll top students in Scandinavia. Norway's students are well prepared for university studies, have excellent English language skills, and are socially qualified to join any university student body. You will be pleased with Norwegian students."

Marketing opportunities

We offer a range of advertising opportunities that give you the chance to reach Norwegian students through various mediums:

Education Magazine: tautdanning.no

Norway's largest education magazine is distributed to all high schools and junior high schools in Norway. It is also the official magazine for the student recruitment fairs. Annual distribution: 800 000.

Monthly newsletters

More than 30 000 Norwegian students receive our newsletter each month. You can reach this target group by having an article or advertisement on the front page.

The Norwegian website: tautdanning.no

This website contains all relevant information about education in both Norway and abroad. It is also the official portal for visitors and exhibitors at the student recruitment fairs.

If you are interested in advertising, please contact us for more information.



Log on to our new website www.fairs.no for more information

REGISTRATION FORM

Please fill in the boxes using uppercase letters

Exhibitor		Telephone	
Address		City/Country Code	
Contact Person		Telephone	
Invoice Address (fill out if other than mentioned above)		City/Country Code	
Ordernumber/Invoice code			
		Fax	
		E-mail address	

We hereby confirm our participation at the Student Recruitment Fairs in Norway in 2011.

Prices are listed in Norwegian Kroner (NOK) and include registration fee, stand hire and stand equipment (standard package)

Hamar	1/6 - 1/7 2011	<input type="checkbox"/> 9 m ² 16160,-	<input type="checkbox"/> 12 m ² 19450,-	<input type="checkbox"/> 15 m ² 22740,-
Stavanger	1/10 - 1/11 2011	<input type="checkbox"/> 9 m ² 16160,-	<input type="checkbox"/> 12 m ² 19450,-	<input type="checkbox"/> 15 m ² 22740,-
Sandefjord	1/13 - 1/14 2011	<input type="checkbox"/> 9 m ² 16160,-	<input type="checkbox"/> 12 m ² 19450,-	<input type="checkbox"/> 15 m ² 22740,-
Lillestrøm	1/18 - 1/20 2011	<input type="checkbox"/> 9 m ² 21855,-	<input type="checkbox"/> 12 m ² 26675,-	<input type="checkbox"/> 15 m ² 31495,-
Bodø	1/24 - 1/25 2011	<input type="checkbox"/> 9 m ² 16160,-	<input type="checkbox"/> 12 m ² 19450,-	<input type="checkbox"/> 15 m ² 22740,-
Tromsø	1/27 - 1/28 2011	<input type="checkbox"/> 9 m ² 16160,-	<input type="checkbox"/> 12 m ² 19450,-	<input type="checkbox"/> 15 m ² 22740,-
Ålesund	1/31 - 2/1 2011	<input type="checkbox"/> 9 m ² 16160,-	<input type="checkbox"/> 12 m ² 19450,-	<input type="checkbox"/> 15 m ² 22740,-
Trondheim	2/3 - 2/4 2011	<input type="checkbox"/> 9 m ² 19260,-	<input type="checkbox"/> 12 m ² 23450,-	<input type="checkbox"/> 15 m ² 27640,-
Kristiansand	2/7 - 2/8 2011	<input type="checkbox"/> 9 m ² 16160,-	<input type="checkbox"/> 12 m ² 19450,-	<input type="checkbox"/> 15 m ² 22740,-
Bergen	2/10 - 2/11 2011	<input type="checkbox"/> 9 m ² 19260,-	<input type="checkbox"/> 12 m ² 23450,-	<input type="checkbox"/> 15 m ² 27640,-
Oslo Spektrum	2/15 - 2/17 2011	<input type="checkbox"/> 9 m ² 21315,-	<input type="checkbox"/> 12 m ² 25955,-	<input type="checkbox"/> 15 m ² 30595,-

VAT

25% VAT will be added to the final invoice.

Discount

If you participate at several fairs, we offer 50% discount on the registration fee in the following cities: Stavanger, Hamar, Sandefjord, Kristiansand, Ålesund, Bodø and Tromsø. There are no discounts available for the fairs in Lillestrøm, Oslo, Bergen and Trondheim.

Size

The minimum stand size is 9m². The stand depth is 3 meters, so the stand size must be a multiple of 3 (9, 12, 15 etc.). If you prefer a larger stand than 15 m² please contact us for more information.

Stand equipment

The standard package of stand equipment includes carpets, two bar stools, one standing table, one brochure rack, three spot lights, power consumption, waste basket and a sign with the name of your institution.

If you require different or additional stand equipment, please contact us for more information.

Date	Stamp/Signature
	I confirm our participation and accept the regulations. Registration is legally binding.
	Please confirm with uppercase letters